

# Corporate Finance for Technical Managers

EM 596



FALL 2018

100% ONLINE

TUESDAYS 5:15 – 7:45PM

*Corporate Finance for Technical Managers* equips current and future technical managers with the skills required to communicate and collaborate with the C-suite (CFO, COO, CEO) regarding strategic financial planning and decision-making that creates corporate value. Technical managers must grasp the critical linkage between engineering, finance, and strategy, in order to lead organizations to achieve goals. A solid understanding of finance, beyond the department/project level, enables technical managers to contribute to strategic resource allocation and high-level corporate decision-making.



**Tim Cobb** is a Certified Management Accountant and financial professional with over 25 years of cross-functional experience. He has held leadership and senior executive level positions in the IT/financial industries, and has been a consultant to firms ranging in size from start-ups to Fortune 500 companies and global organizations. He serves as a consultant and Subject Matter Expert to the Institute of Management Accountants (IMA) and as a question writer for financial certification exams in North America, Europe, and Asia. Additionally, he has been a speaker and panelist at the New York Stock Exchange on the topics of financial analytics and strategic business development.

For more information or to enroll visit [etm.wsu.edu](http://etm.wsu.edu).



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