



The Career Challenge Checklist – Master’s Degree

Personal / Career Goals

New Skills | Advancement | Recognition | Lifelong Learning | Pay Raise | Others

Return on Investment

- Short Term Retention/Use
- Climate Driven (e.g., in response to COVID)
- Supports Current Position Only
- Growth Focused; Concept/Principle Driven**

Time Investment

- 40+ Hours a Week (Full Time Student) 1-2 Years
- 10-20 Hours a Week (1-2 Class(es) a Semester) 2-4 Years**

Cost

- \$10K-\$17K Low-Cost Programs
- \$18k-\$70K Typical METM Programs**
- \$24k-\$140K Typical MBA Programs
- \$200K+ Top Graduate Programs

Financial Support

- GI Bill; Active-Duty Military**
- Employer Tuition Reimbursement**
- Scholarships**
- Financial Aid**

Program/Course Content

- Trend Driven
- Academic Focus
- Industry Driven (e.g., EMBOK)**
- Directly Relevant to Work/Position(s)**

Program Length

- 9-12 Credits Graduate Certificate**
- 30-33 Credits METM/MEM**
- 36-52 Credits MBA
- ~72 Credits MS ⇒ PhD

Instructor Experience

- Little to No Industry Experience
- Academic
- Industry
- Strong Industry and Academic mix**

Student Body Work Experience

- No Work Experience
- Academic Only
- STEM Work**
- Working Professionals**

Educational Focus

- Research/Innovation (Technical Discipline Specific)
- Business/Marketing/Finance
- Technical Operations Management**
- Professional, Industry Relevant**

Educational Option

- Graduate Certificate
- MEM/METM**
- MBA
- MS/PhD

Delivery Mode

- Class Based
- Remote Broadcast
- Online Asynchronous
- Online Synchronous**

Admission Requirements

- Bachelor’s**
- GPA**
- Exams
- References & Personal Statement**

Bold items are representative of the WSU METM Program



	MEM/METM	MBA
Curriculum	Technical and operational knowledge/skills (EMBOK)	Core business and marketing for knowledge for general business
Industry	Managing & Leading in Engineering & Technology (90+%)	General Business Management
Background	STEM; mostly engineering Work experience	No restriction (Art to Zoology) Work experience
Learning Env. & Experience	Streamlined courses & resources Cross pollination of ideas	Academic preparedness & perspectives
Credit hours	Most 30 credits	Most in 40s and higher
Focus	Operations & functional level Applied; Immediate job utility	High; Firm/Business Level Conceptual
Faculty	Engineering degrees With Industry experience	Business degrees Academic experience
Finances (Reimbursement)	Employer Tuition Reimbursement Benefits Confirm With Supervisor or HR	